

Sweepstakes/Coupons/Freebies

Individuals in the SubscriberBASE Sweepstakes, Coupons and Freebies database are passionate about finding the best deal and winning a variety of free prizes and gifts. These motivated shoppers are interested in online and offline purchasing and display a keen interest in winning offers from magazine subscriptions to vacations, cars and cash. They are highly-responsive individuals, which makes them ideal candidates for promotional offers, trial offers, and subscriptions.

Total Direct Mail File Size

32,573,215

Total Email File Size

32,573,215

Total Telemarketing File Size

17,423,840

Base Price

US Direct Mail	\$75/M
US Email	\$40/M
Telemarketing	\$100/M
International	\$150/M

Selects

Hotline Fee	\$10/M
Lifestyle	\$10/M
Responder/Buyer	\$10/M
Phone Number	\$10/M
Ethnicity	\$10/M
Demographics	\$5/M

Minimum Order \$1,000.00

Policy

Sample mail piece required.
Prices subject to change.
Commissions are paid to recognized list brokers and advertising agencies at standard industry rates.

Net name (min 100,000).

Demographic Selects

Age
Buyer/Responder
Catalog Buyer
Credit Card Holder
Dwelling Type
Email Address
Ethnicity
Gender
Grandparents
Homeowner
Income
Length of Residence
Mail Order
Marital Status
Occupation
Online Responder
Phone Number
Postal Address
Presence of Children
Religion
SOHO Home Office
Vehicle Data

Hotline Buyer & Responder Category

Sweepstakes/Coupons/Freebies

Lifestyle/Interest Selects

Bicycling
Boating/Sailing
Camping and Hiking
Casino Gambling
Charitable Causes and Donors
Collectibles and Collecting
Contests and Sweepstakes
Cultural and Arts
Dieting
Electronics
Fashion and Clothing
Fine Art and Antiques
Fishing
Foreign Travel
Frequent Flyers
Gardening and Planting
Golf
Gourmet Cooking
Home Decorating
Hunting
Investments
Motorcycle Owners
Music Type
NASCAR
Outdoors
Pet Owners
Photography
Physical Fitness
Politics and Civic Activities
RV Owners
Self Improvement
Traveler
Vehicle Types
Wine